

WE ARE PROUD TO ANNOUNCE
The Cancer Research Alliance

Participating NCI comprehensive cancer centers include

- City of Hope
- Dana-Farber Cancer Institute
- Fox Chase Cancer Center
- Fred Hutchinson Cancer Research Center
- Holden Comprehensive Cancer Center at The University of Iowa
- Ohio State University Comprehensive Cancer Center
- Duke University School of Medicine at the University of North Carolina Chapel Hill
- Lombardi Comprehensive Cancer Center at Georgetown University
- Lurie Comprehensive Cancer Center at Northwestern University
- Roswell Park Cancer Institute
- The University of California San Francisco Comprehensive Cancer Center

VIRTUALLY PROMISING

University of Iowa researchers have compared the virtual colonoscopy procedure to traditional colonoscopy. The 10-minute virtual colonoscopy does not require barium and iodine contrast solutions.

The 10-minute virtual colonoscopy does not require barium and iodine contrast solutions. Patients are prepared the same way as traditional colonoscopy.

For more information, contact David Kramer, coordinator, virtual colonoscopy, at david-kramer@uiowa.edu or 319-353-8067.

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AMISH HARVEST TOUR TO CURE CANCER

We could all learn from the story of Seth, 17, an Amish boy who died of cancer. Seth's family decided to honor his life by participating in the Amish Harvest Tour to Cure Cancer in Iowa.



The bicycle ride took participants past Amish homesteads and over old roads. There was also an event for wheelchairs, and more.

Proceeds from the ride and a silent auction will be used to fund cancer research at Holden Comprehensive Cancer Center at The University of Iowa.

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Editors: Clancy Champanois, Jessa Claeys

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HELP MAKE THE FUTURE BRIGHTER

Government support and patient fees do not fully fund Holden Comprehensive Cancer Center. If you or someone you know has been touched by cancer, contact Carol Jefferson, executive director of development, at: 319-335-3305 or 800-648-6973

The University of Iowa Foundation
 Levitt Center for University Advancement
 P.O. Box 4550
 Iowa City, Iowa 52244-4550

Phone: 319-335-3305 or 800-648-6973
 E-mail: carol-jefferson@uiowa.edu
 O: 319-335-3305 or 800-648-6973

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PARTNERS

Holden Comprehensive Cancer Center
 200 Hawkins Drive
 Iowa City, Iowa 52242-1002

Cancer Information Service
 Phone: 800-237-1225
 Web: www.uihealthcare.com/CIS

Partners was developed by the University of Iowa Communications to keep friends of Holden Comprehensive Cancer Center informed of the latest developments in cancer research and treatment at The University of Iowa.

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PARTNERS

News for Friends of the Holden Comprehensive Cancer Center at The University of Iowa

2007, Issue 2

INFLUENCE FELT NEAR AND FAR

Over the years, some of the most accomplished mentors at the University of Iowa Roy J. and Lucille Roy J. Center for Cancer Research and Control have been eliminated and prevented the threat of cancer. For more information, contact Carol Jefferson, executive director of development, at: 319-335-3305 or 800-648-6973

INTRODUCING...

Margo Keough Jerrick

Holden Comprehensive Cancer Center recently hired Margo Keough Jerrick as its new community outreach coordinator. Her responsibilities include coordinating events or projects for the Cancer Center, and continuing to work with the Cancer Center Advocacy Board and accomplished Holden Comprehensive Cancer Center staff. Margo has extensive experience in public relations and advertising. She is currently the chair of the board for 2½ years.

Margo Keough Jerrick is currently the chair of the board for 2½ years. She is currently the chair of the board for 2½ years.

NCI CENTERS UNITE: CANCER RESEARCH ALLIANCE

By Carol Jefferson
 Executive director of development, UI Foundation

The Cancer Research Alliance is a national organization that provides funding and support for cancer research. It is currently the largest source of funding for cancer research in the United States.

Consumers believe that corporations need to act responsibly and they appreciate companies that contribute to the community. The Cancer Research Alliance will link with corporations that want to join the effort. It is currently the largest source of funding for cancer research in the United States.

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For a complete list of participating organizations, see inside.



